

# (12) UK Patent Application (19) GB (11) 2 286 954 (13) A

(43) Date of Printing by UK Office 30.08.1995

(21) Application No 9421085.3  
(22) Date of Filing 30.04.1993  
(30) Priority Data  
(31) 9209572 (32) 02.05.1992 (33) GB  
(86) International Application Data  
PCT/GB93/00905 En 30.04.1993  
(87) International Publication Data  
WO93/22017 En 11.11.1993

(51) INT CL<sup>5</sup>, 6  
A63F 9/22 , G09F 23/14  
(52) UK CL (Edition N )  
H4T TBAG T100  
(56) Documents Cited by ISA  
GB 2141907 A DE 003048393 A US 5009426 A  
(58) Field of Search by ISA  
INT CL<sup>5</sup> A63F , G09G

(71) Applicant(s)  
Donald George Smith  
42 Charnwood Avenue, Two Rocks,  
Western Australia, Australia  
(72) Inventor(s)  
Donald George Smith  
(74) Agent and/or Address for Service  
Batchellor, Kirk & Co  
2 Pear Tree Court, Farringdon Road, LONDON,  
EC1R 0DS, United Kingdom

(54) Apparatus for video games and advertising sequences

(57) Apparatus is disclosed for playing a game in which a player representative unit has the opportunity to perform simulated tasks. The apparatus is arranged to present one or more advertising sequences of video pictures advertising goods or services other than to play the game. The advertisements may with advantage relate in some way to the game and can be presented as a part of the environment in which the player representative unit performs the simulated tasks.

GB 2 286 954 A